

From: [REDACTED]
Sent: 22 August 2025 09:55
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Comments for Licensing Application 2025/01009/LAPR

Thank you for your further information/explanations Matt.

I do not object to the granting of the licence as such but I do request that the committee considers adding further restrictions/conditions as follows

- The licenced hours should not extend beyond those in the council's policy (policy 3 - licencing hours) for a mixed-use area. For example, but not limited to these examples - late night refreshments are only included in the policy for Friday/Saturday/ Sunday and on Sunday are until 23.30. Off-licence alcohol sales are permitted daily until 23.00.
- There should be additional consideration of the location in terms of safety of pedestrians. The premises is on a narrow part of the pavement and adjacent to a zig-zag zone by a pedestrian crossing. The licensee activities create a potential hazard, and the licensee should have an explicit responsibility to ensure that their customers/delivery vehicles (ie uber-eats etc) do not obstruct the pavement or park illegally.
- The premises is close to Chelsea football club. My understanding is that it is normal for specific match day restrictions to apply to establishments in this area that sell alcohol.

Kind regards
[REDACTED]

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: 20 August 2025 17:22
To: [REDACTED]
Subject: RE: Comments for Licensing Application 2025/01009/LAPR

Thanks for the reply [REDACTED] –

We would class it as such given the mix between commercial at street level and residential above.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department

Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 20 August 2025 17:20
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Comments for Licensing Application 2025/01009/LAPR

Thank you Matt, can you clarify if this is considered a mixed use area ?

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Sent: 20 August 2025 15:40
To: [REDACTED]
Subject: RE: Comments for Licensing Application 2025/01009/LAPR

Thanks [REDACTED] –

The activities sought were listed in the application form. However, for the avoidance of doubt, these are as follows:

- **The Provision of Late-Night Refreshment (Indoors Only):**
Monday to Sunday: 23:00 to 00:00.

Sections 3.12 to 3.20 of the Section 182 Guidance (the Guidance) https://assets.publishing.service.gov.uk/media/67b73b7b78dd6cacb71c6ac8/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_-_October+2024+1.pdf shows how late night refreshment is defined under the Licensing Act 2003 (the Act). In other words, hot food not served by way of a vending machine after 23:00 hours and, in this case, is inside the building only.

- **The Sale of Alcohol (On and Off the Premises):**
Monday to Sunday between 09:00 to 00:00.

This should be fairly self explanatory.

- **Proposed Opening Hours:**
Monday to Sunday between 07:00 to 00:00.

Given the above, alcohol sales would not be permitted between 07:00 to 08:59 each day.

- **Regarding the proposed model of the business, Page 2 of the application form already sent says the following:**

A small, independent restaurant committed to serving high-quality, freshly prepared food in a warm and welcoming setting. With a focus on carefully sourced ingredients and attention to detail, the menu offers a selection of flavourful dishes made with skill and care.

A reasonable reading of that statement, coupled with the activities sought for, is a restaurant serving alcohol from 09:00 to 00:00 and serving hot food from 07:00 to 22:59 (not licensable) and from 23:00 to 00:00 (licensable) every day. The Applicant does not need, under the Act, to go into any more detail regarding their commercial offer than they have already provided in their form.

- **With regards to the experience of the Applicant, the Act places no legal requirement for a minimum years of experience in alcohol sales. They merely have to have someone who possesses a personal licence so that there is a Designated Premises Supervisor (DPS) in place.**

If you feel, for whatever reason, that the Applicant should not be granted a licence, the onus is on you as a prospective objector to explain why. Again, any valid representations would need to be submitted to us, with reference to the licensing objectives, by midnight on 23 August 2025.

Kind regards

Matt Tucker
Interim Licensing Policy and Administration Team Leader
Licensing
Place Department
Hammersmith & Fulham Council

T: 07778 966423
E: Matt.Tucker@lbhf.gov.uk
W: www.lbhf.gov.uk

From: [REDACTED]
Sent: 20 August 2025 15:24
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Re: Comments for Licensing Application 2025/01009/LAPR

Many thanks Matt.

In order to be more specific, I think I need to understand more about the activities that the new licensee will be carrying out. The existing premises is effectively a coffee shop operating in the daytime and serving brunch type food. The licence application implies that the applicant's new business is similar, but this doesn't seem to make sense in terms of the requests made for hours and licence activity.

I think it is also relevant to understand the prior business activities of the applicant to gauge both the type of establishment being proposed and also the experience of the applicant.

Kind regards

[REDACTED]

From: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Sent: 13 August 2025 10:20

To: [REDACTED]

Subject: RE: Comments for Licensing Application 2025/01009/LAPR

Dear [REDACTED] – thanks for your comments/queries regarding the above.

I have attached a copy of the application and plan for your reference, which should provide some more context for you.

At some stage we had 510-512 listed on our systems. However, the Applicant has shown (by way of land registry) that their application only relates to 512.

If, following receipt of the application, you have any further comment to make, you have until midnight on 23 August 2025 to do so.

Kind regards

Matt Tucker

Interim Licensing Policy and Administration Team Leader

Licensing

Place Department

Hammersmith & Fulham Council

T: 07778 966423

E: Matt.Tucker@lbhf.gov.uk

W: www.lbhf.gov.uk

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>

Sent: 08 August 2025 15:53

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>

Subject: Comments for Licensing Application 2025/01009/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 08/08/2025 3:53 PM from [REDACTED].

Application Summary

Address:	512 Fulham Road London SW6 5NJ
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	59 Felden Street London

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	<p>08/08/2025 3:53 PM From the information provided it is not possible to understand the nature of the new venture. At the moment this premises is a coffee shop serving brunch etc and closing at 4.30 pm. No alcohol licence. The limited narrative implies the new venture is an extension (and also refers to 510 Fulham Road) but this does not make sense given the existing activities and hours. More information is requested as to the nature of the operation and the prior experience of the owner/responsible person. There are no conditions shown. I'd expect mandatory conditions but also conditions specific to this location. For example it is on the route to/from Chelsea football club, conditions should apply on match days. The premises is on a narrow footpath and adjacent to the zig-zag by a pedestrian crossing. Late night refreshment (11-12) is specified as indoors only, but how will the outdoor pavement space be used, if at all, up to 11pm ? How will safety be ensured with regard to takeaway vehicle parking ? It is assumed that this is a mixed use area. If this is the case, the hours should follow the council guidelines (eg Sunday late night refreshment ends 11.30pm). Finally, the area around Fulham Broadway/North End Road seems saturated with restaurants and late night refreshment establishments. It is hard to tell (hence my questions) if this operation offers something different or is similar to the other operations. If the latter, perhaps the committee could consider if they feel there is a need.</p>

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>
Sent: 10 August 2025 12:43
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: Comments for Licensing Application 2025/01009/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 10/08/2025 12:43 PM from [REDACTED]

Application Summary

Address:	512 Fulham Road London SW6 5NJ
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	31 Felden Street London

Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 10/08/2025 12:43 PM I act on behalf of the Residents Association of two streets in SW6, Felden and Swift Streets. This premises is a coffee shop serving brunch etc and closing at 4.30 pm. There is no alcohol licence. The limited narrative implies the new application is for an extension (and also refers to 510 Fulham Road) but this does not make sense given the existing activities and hours. More information is requested as to the nature of the operation and the prior experience of the owner/responsible person. Also the premises is on a narrow footpath and adjacent to the zig-zag by a pedestrian crossing. Late night refreshment (11-12) is specified as indoors only, but how will the outdoor pavement space be used up to 11pm ? How will safety be ensured with regard to takeaway vehicle parking ? It is assumed that this is a mixed use area. If this is the case, the hours should follow the council guidelines (eg Sunday late night refreshment ends 11.30pm). Finally, the area around Fulham Broadway/North End Road seems saturated with restaurants and late night refreshment establishments. It is hard to tell if this operation offers something

different or is similar to the other operations. If the latter, perhaps the committee could consider if they feel there is a need.
